



First Quarter 2012 Specials

Featuring

**Venus Diamond[®]
& Venus White[®]**

Venus Diamond[®]

Blending elegance and efficiency.

Venus Diamond leads the industry in color adaptability, with a patented formula that provides an outstanding natural look. Just one shade saves time and produces radiant results. Along with superb color esthetics, this revolutionary nano-hybrid composite exhibits exceptional durability, handling and minimal shrinkage.

- Purchase 6 Refills of Venus Diamond,
Receive 2 of the same FREE!



Venus White[®]

The smarter way to whiten.

Venus White teeth whitening solutions provide the superior results your patients deserve, combined with business building marketing tools to promote whitening in your practice. Whether creating a more radiant smile or whitening before restorative treatment, Venus White systems offer a variety of gentle, effective products to satisfy every patient's needs.



To Order Call:
Local: 414.421.3368
—OR—
Toll Free: 866.722.3368
www.poppdentalsupply.com

Free Goods Fulfillment Redemption Form

Heraeus First Quarter 2012 Specials (January 1, 2012 – March 31, 2012)

Venus®/Venus Diamond®	Purchase 6 Refills of Venus or Venus Diamond, Receive 2 of the same FREE!	1000803600	<input type="checkbox"/>
Venus® Bulk Fill	Purchase 3 Refills of Venus Bulk Fill, Receive 1 FREE!	1000803601	<input type="checkbox"/>
Venus® Flow/Venus Diamond® Flow	Purchase 4 Refills of Venus Flow or Venus Diamond Flow, Receive 1 of the same FREE!	1000803602	<input type="checkbox"/>
Venus White®	Purchase 5 Venus White Max In-office Whitening Kits, Receive your choice of the following FREE! • 2 Venus White Pro Patient Kits OR • 2 Venus White Ultra Kits OR • 1 Venus White Max Kit	1000803604	<input type="checkbox"/>
Venus White®	Purchase 12 Venus White Pro OR Ultra Kits, Receive 2 of the same FREE!	1000803605	<input type="checkbox"/>
Venus White®	Purchase 24 Venus White Pro OR Ultra Kits, Receive 6 of the same FREE!	1000803606	<input type="checkbox"/>
Gluma® Desensitizer	Purchase 3 Gluma Desensitizers, Receive 1 of the same FREE!	1000803599	<input type="checkbox"/>
Flexitime® Impression Materials	Purchase 4 Flexitime or Flexitime Xtreme Cartridge Bulks or Refills, Receive 1 of the same FREE!	1000803607	<input type="checkbox"/>
AGFA Dentus® M2 Comfort Intraoral D/E/F Speed Film	Purchase 9, Receive 1 of the Same FREE!	1000803608	<input type="checkbox"/>
AGFA Extraoral Film Panoramic, Cephalometric or Duplicating	Purchase 3, Receive 1 of the Same FREE!	1000803609	<input type="checkbox"/>
Modern Materials® Gypsum (25 lb. or 50 lb. boxes)	Purchase 4 Boxes, Receive 1 of your choice FREE! FREE MODERN MATERIALS GYPSUM PRODUCTS SHIPPED WITH ORDER BY THE DEALER	1000803636	<input type="checkbox"/>

iPod® touch and Translux® PowerBlue® Promotions

Purchase one of the following options and receive an iPod touch or Translux PowerBlue FREE!

• 75 Venus White Pro Patient Kits or Venus White Ultra Kits OR Venus White Max Kits (Mix & Match)*	1000803701	<input type="checkbox"/>
• 15 Venus Diamond or Venus Composite Refills AND 8 Refills of Venus Diamond Flow or Venus Flow	1000803480	<input type="checkbox"/>
• 18 Venus Diamond or Venus Composite Refills	1000803481	<input type="checkbox"/>
• 12 Venus Diamond or Venus Composite Refills AND 3 Venus Bulk Fill Intro Kits	1000803482	<input type="checkbox"/>



Visit www.heraeusdentalusa.com for more information on the Heraeus & DentalXP Podcast Series.

TO REDEEM FREE PRODUCTS: Purchase products from an authorized Heraeus Kulzer dealer between 1/01/12 and 3/31/12. Write campaign number on dealer invoice and fax to Heraeus Kulzer at (877) 271-5211. Invoices may also be mailed to: Heraeus, Attn: Free Goods Fulfillment, 300 Heraeus Way, South Bend, IN 46614. All invoices must be received by 4/30/12. All offers subject to change. Not to be combined with any other offers. Please allow 6–8 weeks from date invoice is received for delivery. OFFERS EXPIRE 3/31/12.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone Number: _____ E-Mail Address: _____

Dealer: **POPP DENTAL SUPPLY LLC 414-421-3368** Date: _____

Heraeus Sales Representative: _____

Other Campaign (Pre-approved by Regional or District Manager): _____

Note: All products purchased for each individual campaign must be listed on the same invoice. *Refill equivalent is syringe or 20-pack PLT.

We'd love to hear from you!

Visit www.HeraeusFeedback.com and tell us what you think—you could win \$100!

Issues regarding your iPod hardware, iPod warranty, or any other issues not related to the Heraeus iPod Promotions should be directed to Apple support by contacting 800-275-2273 or www.apple.com/support/ipod. Please do not return the iPod to Heraeus. Heraeus does not have the inventory or expertise to handle any problems relating to malfunctioning iPods. We have been assured by Apple that Apple stands behind its products and will honor the iPod warranty. Retain all packaging for important warranty and reference information. iPod is a registered trademark of Apple Inc. Apple is not a participant in or sponsor of this promotion. iPod image may not represent actual iPod received. Heraeus reserves the right to substitute iPod model based on availability. All other products are registered trademarks of Heraeus Kulzer GmbH unless otherwise noted. Data subject to change without notice.